

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

What is claimed is:

Claim 1. (Currently Amended) A lathering personal cleansing composition comprising:

- a. from about 0.05% to about 5.0% of an alkyl ethoxylated polymer;
- b. from about 0.1% to about 5% of a cross-linked acid co-polymer;
- c. from about 0.1% to about 30% of a particulate material selected from the group consisting of a cleansing agent, exfoliating agent and mixtures thereof; and
- d. from about 4% to about 30% of a lathering surfactant selected from the group consisting of anionic, amphoteric and zwitterionic [.]];

wherein the Average Lather Volume of said lathering personal cleansing composition is greater than or equal to about 15 ml; and

wherein the lathering personal cleansing composition has a BYV greater than 50 dyn/cm².

Claim 2. (Original) The composition according to claim 1 wherein the alkyl ethoxylated polymer is at a level from about 0.1% to about 2.0% of the composition.

Claim 3. (Original) The composition according to claim 1 wherein the alkyl substitution of the alkyl ethoxylated polymer is selected from the group consisting of mono-alkyl, di-alkyl, tri-alkyl, tetra-alkyl and all combinations thereof substituted alkyl ethoxylated polymers.

Claim 4. (Original) The composition according to claim 1 wherein the alkyl substitution of the alkyl ethoxylated polymer is selected from the group consisting of di-alkyl,